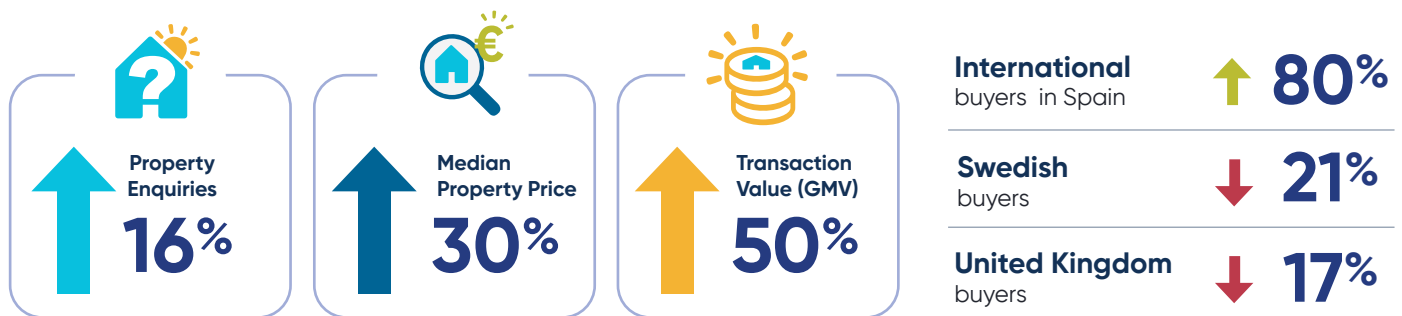


2022

International buyer market in Spain

Compared to 2019*

**Due to the Covid pandemic, market activity was artificially low in 2020 and artificially high in 2021. We use 2019 as a stable, pre-pandemic benchmark.*



In 2019, International buyers completed 75,000 property transactions and spent €13 Billion in Spain. On **Kyero.com** in **2022**, there were **16% more enquiries** and **transaction value increased by over 50%.**

50 Language/country variations made up **95%** of enquiries in 2022.

70% of which came from these **Top 10 language/country variations**

Language	Country	% enquiries 2022	% change vs 2019
English	United Kingdom	15.5%	▼ -16%
English	Spain	11.2%	▲ 61%
German	Germany	10.3%	▲ 144%
Dutch	Netherlands	8.2%	▲ 48%
French	France	6.9%	▲ 12%

Language	Country	% enquiries 2022	% change vs 2019
Dutch	Belgium	4.9%	▲ 18%
Spanish	Spain	4.6%	▲ 149%
French	Belgium	2.9%	▲ 20%
English	Ireland	2.6%	▲ 20%
Swedish	Sweden	2.4%	▼ -22%

These language and country combinations accounted for of total spend by international buyers.

70%

Language	Country	% GMV 2022	% change vs 2019
English	United Kingdom	13%	▲ 8%
German	Germany	13%	▲ 211%
English	Spain	12%	▲ 113%
Dutch	Netherlands	8%	▲ 81%
French	France	6%	▲ 32%
Dutch	Belgium	5%	▲ 44%
Spanish	Spain	4%	▲ 184%
German	Spain	3%	▲ 215%
English	United States	3%	▲ 49%
English	Netherlands	2%	▲ 54%

Top provinces attracting enquiries

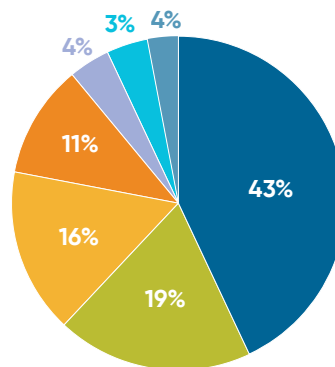
Province	% enquiries 2022	% change v 2019
Alicante	32%	▲ 21%
Malaga	15%	▲ 19%
Murcia	8%	▲ 8%
Mallorca	7%	▲ 43%
Almeria	5%	▲ 23%
Tenerife	5%	▲ 62%
Valencia	4%	▼ -24%
Granada	4%	▼ -18%
Tarragona	3%	▼ -5%

Median enquiry price by buyer language

GMV by buyer language in 2022

..... 2022

German	▲ 25%	€218,000
Danish	▲ 27%	€190,000
Norwegian	▲ 23%	€189,000
Dutch	▲ 22%	€177,000
English	▲ 32%	€165,000
Swedish	▲ 19%	€159,000
French	▲ 23%	€155,000
Spanish	▲ 15%	€137,000
Italian	▲ 23%	€137,000



English	▲ 31%
German	▲ 177%
Dutch	▲ 61%
French	▲ 38%
Spanish	▲ 164%
Swedish	▼ -5%
Other	

About Kyero

Since 2003, Kyero.com has been helping estate agents connect with international buyers from 200 countries and in 13 languages.

Follow our [market research blog](#) and social media channels to find out when we release new market insights and reports.

If you would like to view the full Spain 2022 report please email spainreport@kyero.com.